

**OFFICERS &
BOARD OF DIRECTORS**

PRESIDENT

Steve French, Beaverton
(989) 435-3200
resinex@ispmgt.com

VICE-PRESIDENT

Caleb Vance, Charlotte
(517) 667-4575
completelivestock@yahoo.com

SECRETARY-TREASURER

Sarah Jones-Conklin, Olivet
(517) 231-0104
msba@michiganshorthorns.com

BOARD OF DIRECTORS

Terms Expiring in 2012

Dave Bosserd, Marshall
(269) 781-4905
bos2d@aol.com

Pat Kastl, Hope
(989) 689-3403
pekastl@voyager.net

Caleb Vance, Charlotte
(517) 667-4575
completelivestock@yahoo.com

Terms Expiring in 2013

Stuart Conklin, Charlotte
(517) 543-6042

Jeff Ropp, Concord
(517) 524-8681
ajshowcattle@live.com

Tara Miller, Charlotte
(517) 749-8187
narrow_brook@att.net

Terms Expiring in 2014

John Conklin, Olivet
(517) 204-4860
redwhiteandroan@gmail.com

Steve French, Beaverton
(989) 435-3200
resinex@ispmgt.com

Christine Sisung
(517) 281-5269
chsisung@yahoo.com

visit us online at...
michiganshorthorns.com

Michigan **SHORTHORN** Breeders Association

Winter 2012

MICHIGAN BEEF EXPO

Join us for the Shorthorn Spring Sale to be held in conjunction with the Michigan Beef Expo, March 30-31 at the MSU Pavilion for Agriculture & Livestock Education in East Lansing. This cattle packed weekend offers seven breed shows & sales, cattle displays, a trade show and a junior exhibitor show wrapped up all in one! The Shorthorn show is Friday, March 30 & the Shorthorn Sale will start at 1:30pm on Saturday, March 31 in the Auditorium.



Other events for the weekend include the M-BEEF Educational Contests for youth and the junior heifer & steer shows on Sunday, April 1. For more information on this show visit www.msu.edu/~bbclub.

Consignment information is included with this newsletter. **Nominations are due to Matt Miller by January 31st.****

SHORTHORN LASSIE QUEEN CROWNED



Congratulations Deven King, crowned Michigan Shorthorn Lassie Queen 2011! Deven will be serving as an ambassador for the Shorthorn breed and will be representing Michigan at various state-wide activities. The daughter of Linda King-Helms is currently completing her senior year at Holt High School. If you would like Deven to attend your Shorthorn event please contact her or Queen Chair, Jane Sisung at 989-224-2925.**

ANNUAL MEETING

Plans are underway for the annual meeting which will be held Friday, March 30 the University Club of MSU. Members will enjoy a delicious meal, featuring beef or salmon, socializing with both Shorthorn breeders and enthusiasts while wrapping up the past year's association business and ushering in the new.....*watch for membership renewal in the next edition.*

There will be plenty of items on the agenda, including the election of officers. If you're interested in serving on the MBSA Board of Directors, the most exciting breed in Michigan, please give one of the committee members a call; members and contact information is listed on page 1.

We hope you'll join the association and take advantage of all of the opportunities offered to MSBA members.

Tentatively, Candlewood Suites, attached to the University Club of MSU will serve as our headquarters. Please watch for updated information in the next newsletter or the MBSA website for block rates.**

MEMBERSHIP

Members are what keep an association strong and vital. New members bring fresh ideas, enthusiasm and youthfulness to an organization. Is there someone who you would like to invite to join the Michigan Shorthorn Breeders Association, possibly an individual or farm who has recently purchased Shorthorn genetics from you? What better way to say *Thank You* to a new customer and boost the MSBA Membership than to purchase a MSBA membership for them. They will appreciate the opportunity to network with fellow breeders, market cattle through association sales, increased visibility of their farm through our website, directory and MCA ads. Our association will benefit as new members help to promote our great breed! Watch for membership renewal and new membership forms in the next edition. Or, contact the MSBA Secretary/Treasurer at (517) 231-0104 or msba@michiganshorthorns.com for a \$25 annual investment.**

STATE SHOW REVIEW

35 head of Shorthorn cattle were exhibited at the 2011 Michigan Shorthorn State Show held June 12 at the Michigan State University Pavilion in conjunction with the annual Michigan Beef Showcase.

Good Shorthorn fellowship with great food concluded the weekend with a delicious Shorthorn BBQ grilled burgers and brats. Special thanks to Pat and Mackenzie Kastl for serving as grill masters! Thank you to everyone who helped out and attended the Shorthorn State Show.**

Junior Shorthorn State Show Results

Champion Shorthorn Heifer - Sydney Miller

Champion SH+ Heifer - Chelsea Clough

Champion Cow/Calf Pair - Paige Youdes

Champion Shorthorn Steer - Katrena Klopfenstein

Champion SH+ Steer - Chandler Steele

Champion Bull - Seth Vance

Reserve Champion Shorthorn Heifer - Wyatt Cool

Reserve Champion SH+ Heifer - Hunter Geesman

Reserve Champion Cow/Calf Pair - Hillary Ruffner

Reserve Shorthorn Ch Shorthorn Steer - Chandler Steele

Reserve Champion SH+ Steer - Deven King

Open State Show Results

Champion Shorthorn Heifer - Sydney Miller

Champion SH+ Heifer - Chelsea Clough

Champion Cow/Calf Pair - Paige Youdes

Champion Shorthorn Steer - Katrena Klopfenstein

Champion SH+ Steer - Chandler Steele

Champion Bull - Seth Vance

Reserve Champion Shorthorn Heifer - Wyatt Cool

Reserve Champion SH+ Heifer - Conklin Farms

Reserve Champion Cow/Calf Pair - Hillary Ruffner

Reserve Shorthorn Ch Shorthorn Steer - Chandler Steele

Reserve Champion SH+ Steer - Deven King

Reserve Bull - Sisung Farms

MSBA PRESIDENT RECOVERING

Steve French was released from the hospital November 30 after undergoing double bypass surgery. Steve has made significant strides in his recuperation & is recovering comfortably at home with his family. Please keep Steve in your thoughts and prayers for a healthy recovery.**

WE'RE ON THE WEB!

Remember to check out our website www.michiganshorthorns.com for useful links, breeder information and a list of our Board of Directors! Feel free to contact them with any questions or concerns.**



The Michigan Shorthorn Breeders Association Board of Directors wishes to recognize Michigan youth from around the state that have exhibited Shorthorn or Shorthorn Plus cattle at the County Fair level this past summer. The following youth exhibitors were announced at the 2011 Michigan Winter Classic in December and listed on our webpage.

CONGRATULATIONS to all youth on a great show season!

Supreme Champion Female

Lapeer County Fair

Exhibited by: Alex Albrecht

Bred by: Little Tykes Show Cattle



Champion Market Steer

Eaton County Fair

Exhibited by: Paige Cords

Bred by: Vic Parker

Reserve Supreme Champion Heifer

Eaton County Fair

Exhibited by: Chelsea Clough

Bred by: Narrow Book Show Cattle



Reserve Champion Shorthorn+ Heifer

St. Joseph County Fair

Bred & Exhibited by: Ty Cool



Champion Cow/Calf Pair

St. Joseph County Fair

Exhibited by: Wyatt Cool

Bred by: Little Cedar Cattle Co

Champion Rate of Gain

Muskegon County Fair

Exhibited by: Trevor Guzman

Bred by: Gary & Sharon Jonker

Champion B&O Market Steer

Shiawassee County Fair

Exhibited by: Nash Hart

Bred by: Hart Farms

Supreme Champion Female

Eaton County Fair

Bred & Exhibited by: Sydney Miller

Champion Market Steer

Ingham County Fair

Exhibited by: Sterling Reichenbach

Bred by: Noah Risinger

Reserve Champion Market Steer

Midland County Fair

Exhibited by: Chandler Steele

Bred by: Toby Freehauf

Reserve Champion Shorthorn Heifer

Oakland County Fair

Exhibited by: Tara Wilson

Bred by: Alicia Curtis

**Not listed?
Have a photo to submit?
Email MSBA Sec/Treas
Sarah Conklin
msba@michiganshorthorns.com
your show results!**

Michigan
SHORTHORN *Breeders*
Association

January 3, 2012

Dear Shorthorn Breeders,

Believe it or not, Michigan Beef Expo is just around the corner. I'm sure you have already thought about your marketing plans for 2012, included with this newsletter are the forms for our association's sponsored sale. The interest in quality cattle has never been higher, so when you're filling out these forms remember that quality is rewarded. The Shorthorn offering has risen to the top each year with Supreme Champions and high sellers and I'm sure this year's consignments will have that same potential, with your conscience decisions to sell your best.

Please send \$75.00/head, payable to Michigan Shorthorn Association, along with the completed forms to: 2685 E. Bellevue Hwy Charlotte, MI 48813, along with high quality pictures. We are looking for Bulls, Bred heifers, Open heifers, Cow calf pairs, Embryos, Semen, Flush opportunities in both Purebred and Shorthorn Plus cattle. You can also e-mail your information and photos to narrowbrook94@yahoo.com.

If you have any questions, don't hesitate to call, 517-202-3628.

Thank you,

Matt Miller
Shorthorn Sale Manager



2012 MI Beef Expo – Consignment Form

Please fill in this form completely! Your sale manager will be providing this form to the sale catalog coordinator. All information is critical! Provide a photocopy of the registration for each animal. If registration is applied for, be certain to include the name and registration number of the animal's dam and sire. Photos must be of the highest quality to consider for printing. Contact your sale manager for details!

Consignor Information-

Farm Name _____

Contact Name: _____ Telephone: _____

Address: _____ City: _____ State: _____ Zip: _____

Total # of head consigned: _____ Consignment fees: _____

Your Hometown paper – name/city: _____

1. Name of animal: _____ Sex: _____ Birth date: _____

Registration #: _____ Tattoo: _____ Color: _____

Percentage: _____ Horned or Polled Photo: yes or no

Footnote:

2. Name of animal: _____ Sex: _____ Birth date: _____

Registration #: _____ Tattoo: _____ Color: _____

Percentage: _____ Horned or Polled Photo: yes or no

Footnote:

3. Name of animal: _____ Sex: _____ Birth date: _____

Registration #: _____ Tattoo: _____ Color: _____

Percentage: _____ Horned or Polled Photo: yes or no

Footnote:

MICHIGAN BEEF EXPO



Items to keep in mind when selecting photos to send with your consignment:

- 1. A great picture of the consignment's dam or sire is a much better choice than a photo taken in the middle of winter of a dirty animal that has not be prepped for sale.**
- 2. Photos taken outdoors on a bright day are much more desirable than those taken inside.**
- 3. Digital photos can be emailed directly to the sale catalog coordinator. Be sure the photo is a minimum of 150 dpi.**
- 4. Do not crop the photo!!! The catalog coordinator will maximize the photo in the catalog. An un-cropped photo offers much more flexibility when editing for print!**
- 5. Don't send photos clipped from magazines and such –these do not scan and will not be used.**
- 6. Photos printed on “home” printers are not typically of the best print quality. Consider sending the original, digital image by email or on a CD.**
- 7. Do not add text or other enhancements to digital images. If you choose to make adjustments to color and such at home – please save the original image under another name. If necessary the catalog coordinator can get the original/unaltered image.**
- 8. Poor quality photos will not be considered.**

SHORTHORN EVENTS CALENDAR

January 14-16	National Western Stock Show Shorthorn Events, Denver
January 21	MCA Annual Conference - Kellogg Center, East Lansing
January 31	<i>Expo Consignment Deadline</i>
March 30	Annual Meeting - University Club of MSU, Lansing
March 30 - April 1	Michigan Beef Expo - MSU Pavilion, East Lansing
June 10	Beef Showcase & MI Shorthorn State Show - MSU Pavilion, East Lansing

If you'd like to see an event added, please send us a note at msba@michiganshorthorns.org and we'll include it in the next newsletter and on the MSBA web page

Thanks to our Michigan Winter Classic Show Sponsors!

Cool Cattle Company & Tobacco River Shorthorns - Bob & Cindy Woodruff



MI Shorthorn Breeders Assn
1824 W Nye Hwy
Olivet, MI 49076



.....under Michigan Shorthorn
Breeders Association!